SR 37 PROJECT WEBSITE

www.driveSR37.com

- Easy-to-access URL
- Timeline
- Project Updates
- FAQs
PROJECT TEAM

- City of Fishers
- INDOT
- Hamilton County
- City of Noblesville
- Project Consultants
  - American Structurepoint, Inc
  - United Consulting
  - RQAW
  - IMAVEX
PRESENTATION OUTLINE

- Surrounding projects nearing completion
- Drainage Lines Construction approaching completion
- Interchange Construction (126th)
- Interchange Design (146th)
- 131st/141st Interchanges & 135th Intersection Design
- Ongoing Marketing Program
UTILITY RELOCATIONS

• Separate activity from Interchange Construction
• 126th & 146th work will continue through Fall and winter of 2019 as well as Spring 2020
PROJECTS IN SR 37 AREA
PROJECTS IN SR 37 AREA

Fishers:

1. 116th Street at Cumberland Road – Intersection Improvement COMPLETE!
   a. Additional eastbound right-turn lane
   b. Additional southbound through lane

2. 126th Street at Allisonville Road – Intersection Improvement – Fall 2019
   a. Additional northbound through lane
   b. Additional northbound right-turn lane
   c. Additional southbound through lane
   d. Additional westbound left-turn lane
PROJECTS IN SR 37 AREA

4. 126th Street at Parkside Drive – Intersection Improvement (Roundabout) COMPLETE!

5. 126th Street at Ford Drive – Intersection Improvement (Roundabout) Construction 2020 (Tentative)

6. 131st Street at Cumberland Road – Intersection Improvement (Roundabout) COMPLETE!

7. 131st Street at Allisonville Road – Intersection Improvement Fall 2019
   a. Additional northbound through lane
   b. Additional southbound through lane

8. Resurfacing of Anticipated Detour Routes
PROJECTS IN SR 37 AREA

Carmel:
1. 116th Street at Hazel Dell Road – Intersection Improvement (Roundabout) COMPLETE!

Noblesville:
1. Herriman Boulevard Extension – 146th Street to 141st Street FALL 2020 (Tentative)
2. Cumberland Rd. from 150th St. to Cumberland Pointe Blvd. EARLY 2020

Hamilton County:
1. 146th Street at Allisonville – Intersection Improvement 2022-2023
   a. Design in Progress – Early Stages
UPCOMING CONSTRUCTION

• 126th Street Interchange: Fall 2019 On Schedule

• 146th Street Interchange: Spring 2020

• 131st St. Interchange & 135th St.: Summer/Fall 2020; Date TBD

• 141st Interchange: Summer/Fall 2021; Date TBD
*135th Street Intersection will be included with the 131st & 141st Interchanges*
DRAINAGE LINE CONSTRUCTION

• Construction began in the fall of 2018
• Drainage lines to be ready for the interchange construction

• South Trunk line
  • Start at Lantern Road and move East toward SR 37
  • Construction areas location outside of roadways

• North Trunk line
  • Start at White River and move East toward SR 37
  • Maintain traffic along 146th Street
DRAINAGE LINE CONSTRUCTION – South Line

- Target Complete Winter 2019
- Maintenance of Traffic in place along Lantern Rd
- Maintenance of Traffic in place along SR 37
DRAINAGE LINE CONSTRUCTION – South Line
DRAINAGE LINE CONSTRUCTION – North Line

- Target Complete Spring 2020
- Maintenance of Traffic in place along 146th St.
DRAINAGE LINE CONSTRUCTION – North Line
126th STREET INTERCHANGE
126th Street Maintenance of Traffic – Phase 1

Estimated Timeline: Sept./Oct. 2019
126th Street Maintenance of Traffic – Phase 2

Estimated Timeline: Oct./Nov. 2019
126th Street Maintenance of Traffic – Phase 3

Estimated Timeline: March-July 2020
126<sup>th</sup> Street Maintenance of Traffic – Phase 4

Estimated Timeline:
July-Nov 2020
126th Street Maintenance of Traffic – Official Detour
146th STREET INTERCHANGE
146th Street Interchange

• Construction in 2020 and 2021

• Maintenance of Traffic
  • 4 lanes maintained on SR 37 and on 146th Street
  • Left turns restricted during construction
  • SR 37 shifts traffic to inside to build the on/off ramps, then shifts to the outside newly built ramps to build the inside
  • 146th will be built in halves. (North & South)
  • Short duration closures on 146th Street during phase changes
131st STREET INTERCHANGE
135th STREET INTERSECTION
141st STREET INTERCHANGE
Marketing Program
Marketing Program

37 THRIVES

Ongoing Objectives:

• Deliver clear and consistent information to the public.
• Promote patronage to local State Road 37 businesses.
• Collaborate with and advocate for local 37 businesses.

Advertising Campaign Updates:

• Launched 37 Thrives campaign on June 11th.
• Activated monthly Dash Cam LIVE videos with Towne Post, these videos will continue throughout campaign.
• Kicked off advertising placements in May with print, social media, and Google ads.
• Added radio advertising and extended digital placements with Google and geo-targeting.
Marketing Program

37THRIVES

Business Advocacy & Collaboration
- Host monthly Business Stakeholder Meet-Up/ First Thursday of Each Month 10AM.
- Keep business stakeholders informed of active marketing efforts, help facilitate cross-marketing among business group.
- Stakeholder sign-up is accessible online at www.37thrives.com/business-outreach/

Staying Connected| Updates & Info
- Subscribe to receive monthly 37Thrives email.
- Follow @DriveFishers on Twitter for construction updates/ weekly DriveFishers E-Newsletter is accessible on 37thrives.com/updates/
- Opt-in for mobile alerts by texting 37THRIVES to 41411
QUESTIONS?

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PROJECT WEBSITE
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